



JOHN-MANUEL ANDRIOTE

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JMANDRIOTE.COM



KEY SKILLS

Soft skills

- Communication
- Marketing
- National/global focus
- News judgment
- Networking
- Perceptive and empathetic
- Project management
- Storytelling

Hard skills

- Digital storytelling
- Digital marketing
- Editing and proofreading
- Hiring, contracting vendors
- Internet-assisted reporting
- Interviewing
- Public speaking
- Synthesizing information
- Teaching and training
- ‘Translating’ medical/scientific information
- Writing for diverse audiences

Technical skills

- Advanced Mac and MS apps
- Digital photo/video editing
- English (native)
- French (proficient)
- Social media strategy
- Type 80+ wpm
- Web content writing
- Website design (Sparkle)

PROFESSIONAL EXPERIENCE

Author - Journalist - Speaker 1995 - present

- Promoting my newest book *Stonewall Strong: Gay Men’s Heroic Fight for Resilience, Good Health, and a Strong Community* (Rowman & Littlefield, 2017) in public talks, interviews, and guest blogs.
- Built audience via dedicated Facebook page (facebook.com/norwichtoughlove) for my book *Tough Love: A Washington Reporter Finds Resilience, Ruin, and Zombies in His ‘Other Connecticut’ Hometown*; high-performing posts frequently reach >1,000 views.
- Blog (“Stonewall Strong”) on resilience for *Psychology Today*.
- Blog about health/medical/political issues for *HuffPost*, since 2011.
- Authored feature articles for *The Atlantic*, *The Washington Post*, *Men’s Fitness* magazine, and other print and web-based media outlets.
- Weekly newspaper column for the *Norwich Bulletin*, 2011 - 2013.
- Interview subject for news media, including radio shows about me for NPR, BBC Radio, Radio Netherlands, and Deutsche Welle (German Worldwide Radio); expert source interviewed in two BBC TV documentaries.
- Read and discuss my books at universities, high schools, and elementary schools.

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PROFESSIONAL EXPERIENCE *continued*

Communication consultant

Senior Technical Advisor

John Snow, Inc.

Boston, Mass. | 2016 - 2017

- Developed social media best practice blog posts for AIDS.gov, the U.S. government's HIV-AIDS information portal, including the site's first post to be selected as a federal model.

- Collaborated within virtual team to inventory all federal government HIV-AIDS social media to create a new social media index for all federal HIV-AIDS social content.

- Interviewed project staff, researched medical and policy literature, synthesized information into 10,000-word final project report for a nationwide Health Resources and Services Administration-supported technical assistance project.

Adjunct faculty

Journalism instructor

Three Rivers Community College

Norwich, Conn. | 2016

- Redesigned and instructed college's only journalism class for non-journalism majors, from traditional newspapering to digital storytelling and savvy news consumption.

Adjunct faculty

Communication instructor

Eastern Connecticut State University

Willimantic, Conn. | 2014

- Created and instructed two new hands-on courses, Emergent Media Reporting (digital storytelling) and Social Media Strategy

Communication consultant

Owner, Health & Science Reporting, Inc.

Washington, D.C. | 2004 - 2009

Projects for global public health consulting firms and U.S. government agencies included:

- For The Futures Group, traveling to Zambia to support a group of physicians and technical specialists with their presentations for an international public health meeting sponsored by the U.S. Centers for Disease Control and Prevention.

- For PATH (Program for Appropriate Technologies in Health), interviewing senior staff in Seattle and Washington, D.C., and at the Bill and Melinda Gates Foundation, to develop a monograph on the role of NGOs in rolling-out new medical technologies in the developing world.

- For the U.S. Public Health Service, producing meeting summary reports for the Department of Veterans Affairs, Substance Abuse and Mental Health Services Administration (SAMHSA), and the National Cancer Institute.

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PROFESSIONAL EXPERIENCE *continued*

Senior editor

FHI360 (Family Health International)
Washington, D.C. | 2001 - 2004

- Managed the production of globally disseminated, multi-author training manuals, in English and French.
- Wrote winning \$35 million U.S. Agency for International Development (USAID) funding proposal.
- Chief point person in global headquarters of \$100 million U.S. government-supported HIV-AIDS education project in year-long, organization-wide rebranding initiative, including massive content conversion to CMS system and development of a new, highly visited (>1 million visitors/month) website.
- Traveled to Nigeria, Haiti, and St. Kitts to advise country programs on their media strategy, reporting and documentation of their community-level HIV-AIDS educational programs.

Training coordinator

American Psychiatric Association
Washington, D.C. | 1991 - 1995

- Developed a multi-part, multi-author training curriculum, in conjunction with nationally noted experts, to train psychiatrists and other mental health professionals on HIV-AIDS-related mental health issues.
- Organized and provided onsite logistical support for training conferences for mental health professionals across the United States.

Freelance reporter

Washington, D.C. | 1989 - 1991

- Reported and authored 'front-of-the-book' shorts and feature articles for Washington, D.C. and national magazines and newspapers, including *Men's Fitness*, *USA Weekend*, *Washington Dossier* magazine, and *The Washington Post*.

Writer/publicist

National AIDS Network
Washington, D.C. | 1988 - 1989

- Interviewed pioneering community HIV-AIDS service providers across the United States for nationally circulated newsletters.
- Gave interviews on HIV-AIDS policy issues to print and broadcast news media.

Writer/editor

American Forest Council
Washington, D.C. | 1986 - 1987

- Researched and wrote articles, and edited staff-contributed content, for eight different newsletters on economic, industry, and policy issues of interest to the forestry sector and forest products industry.

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ADDITIONAL EXPERIENCE

- Organized, hosted, and publicized on-air political debate of all city council candidates in Norwich, Conn.
- Candidate for Norwich, Conn. city council.
- Communication advisor, Bob Zarnetske for Mayor campaign, Norwich, Conn.
- Organized citywide 60th anniversary rededication ceremony for the Norwich (Conn.) Memorial Rose Garden.
- Communication sub-chair for Southern Africa Partnership Committee, a unique alliance between the Episcopal Diocese of Washington, D.C., and the Anglican Church of Southern Africa.
- President, 1825 Florida Ave. NW (Washington, D.C.) condominium association.

HONORS & DISTINCTIONS

- **The Smithsonian Institution - National Museum of American History** in 2009 created the “John-Manuel Andriote *Hot Stuff* Collection” of materials I used to develop my 2001 book *Hot Stuff: A Brief History of Disco*.
- **The Smithsonian Institution - National Museum of American History** in 2008 created the “John-Manuel Andriote *Victory Deferred* Collection” of interviews and reporting archives I used to develop the book.
- **Winner: Lambda Literary Awards “Editor’s Choice”** (2000) for *Victory Deferred*.
- **Finalist:** American Library Association Stonewall Book Awards (2000) for *Victory Deferred*.
- **Finalist:** Publishing Triangle Randy Shilts Award (2000) for *Victory Deferred*.

EDUCATION

M.S., Journalism
Northwestern University, Evanston, Ill.

B.A., English Language & Literature
Gordon College, Wenham, Mass.