

JOHN-MANUEL ANDRIOTE

144 SANDY LANE, NORWICH, CONNECTICUT 06360 | 860.885.4297 | JMANDRIOTE@GMAIL.COM

JMANDRIOTE.COM



PROFILE: *I am an award-winning journalist, author, speaker, and communication professional who enjoys using all I know about telling and sharing compelling stories to help individuals and organizations powerfully and persuasively share theirs with local, national, and global audiences.*

PROFESSIONAL EXPERIENCE

Author - Journalist - Speaker | 1995 – ongoing

My ‘dual-track’ career has always included freelance writing and speaking in addition to the consulting and staff positions that keep my contacts and skills up-to-date. Recent projects include:

- Interviewed nearly 100 behavioral researchers, mental health professionals, leading religious figures, comedians, political activists and politicians, a soldier, a famous drag queen, and comedians for *Stonewall Strong: Gay Men’s Heroic Fight for Resilience, Good Health, and a Strong Community* to be published by Rowman & Littlefield in October 2017.
- Promoted *Tough Love: A Washington Reporter Finds Resilience, Ruin, and Zombies in His ‘Other Connecticut’ Hometown*, a new indie-published collection of my newspaper columns, features, and other writing from 2007-2014.
- Organized a ‘guerrilla marketing’ event at the Today Show’s Rockefeller Center plaza, on July 12, 2016, featuring a cow mascot, cow- and heart-shape balloons, and a live-tweeting campaign to promote my indie- published children’s book *Wilhelmina Goes Wandering*.
- Blogged about LGBT, health, and political issues for *Huffington Post*.
- Read and spoke about my books at elementary schools, colleges, and public libraries.

Senior technical advisor, John Snow, Inc., Boston, Mass. | 2016-2017

- Developed best-practice blogs on strategic social media for AIDS.gov, the federal government’s principal HIV/AIDS information portal.
- Collaborated within virtual team to inventory all U.S. government HIV/AIDS social media and develop the architecture for a new social media index for AIDS.gov.
- Conducted multiple interviews with project staff; identified, annotated, and synthesized relevant journal articles and other print and online information sources into a 10,000-word final report on a three-year Health Resources and Services Administration (HRSA)-funded technical assistance project for HIV/AIDS service providers nationwide (John Snow, Inc.).

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PROFESSIONAL EXPERIENCE, *continued*

Adjunct journalism instructor, Three Rivers Community College, Norwich, Conn. | 2016

Redesigned and instructed the college's only journalism class, focusing on helping non-journalists become smart consumers of credible information, storytelling, and the role of a free press in a democracy.

Adjunct communication instructor, Eastern Connecticut State University, Willimantic, Conn. | 2014

Developed and taught two new hands-on courses: Emergent Media Reporting (digital storytelling) and Social Media Strategies.

Consultant/company owner, Health & Science Reporting, Inc., Washington, D.C. | 2004 - 2007

After leaving Family Health International, I used my reporting, documentation, and editorial skills and HIV expertise to assist other global health consulting organizations and public health agencies in showcasing their work in the developing world. Projects included:

- Interviewing senior staff in Seattle and Washington, D.C., and at the Bill and Melinda Gates Foundation, for a monograph on the role of NGOs in implementing new medical technologies in the developing world (Program for Appropriate Technology in Health).
- Traveling to Zambia to support a group of physicians and social scientists in preparing and presenting their research at a global meeting sponsored by the U.S. Centers for Disease Control and Prevention (Futures Group).

Senior editor, Family Health International, Washington, D.C. | 2001 - 2004

Highlights of my years in the global headquarters of this global public health consulting firm:

- Writing a winning \$35 million USAID grant proposal.
- Serving as chief point person in the Washington, D.C. global AIDS program headquarters in an organization-wide rebranding initiative, website redesign, and content management server conversion.
- Traveling to Nigeria, Haiti, and St. Kitts to train country program staff on reporting and documentation, and on how to engage local media to report on their work.
- Hiring and managing writers, editors, graphic designers, printers, CD manufacturers, and French-language translators to produce globally distributed training materials.

Training coordinator, American Psychiatric Association, Washington, D.C. | 1991 - 1995

After being hired to help report on the APA's 1992 annual meeting for its newspaper Psychiatric News, I was hired to edit a multipart training curriculum and organize training conferences for mental health professionals across the country. I left in July 1995 to write Victory Deferred and pursue consulting opportunities with the federal Substance Abuse and Mental Health Services Administration (SAMHSA) and the National Institute of Mental Health.

PROFESSIONAL EXPERIENCE, *continued*

Freelance reporter, Washington, D.C. | 1989 - 1991

I reported and wrote “front-of-the- book” shorts and feature articles for Washington, DC and national magazines and newspapers, including Men’s Fitness and the Washington Post.

Writer/editor, National AIDS Network, Washington, D.C. | 1988 - 1989

Interviewed community leaders, activists, policy experts, health care providers, and people living with HIV across the U.S. for feature articles published in our monthly and quarterly newsletters, training materials, and public health journals.

Writer/editor, American Forest Council, Washington, D.C. | 1986 - 1987

In my first professional job after journalism school, I edited and wrote for eight different newsletters on economic, industry, and policy issues of interest to the forestry sector and forest products industry.

HONORS & DISTINCTIONS

The Smithsonian Institution - National Museum of American History in 2008 created the “John-Manuel Andriote *Victory Deferred* Collection” of interviews and reporting archives I used to develop the book.

The Smithsonian Institution - National Museum of American History in 2009 created the “John-Manuel Andriote *Hot Stuff* Collection” of materials I used to develop my 2001 book *Hot Stuff: A Brief History of Disco*.

Winner: Lambda Literary Awards “Editor’s Choice” (2000) for *Victory Deferred*.

Honored Book: American Library Association (2000) for *Victory Deferred*.

Finalist: Publishing Triangle Randy Shilts Award (2000) for *Victory Deferred*.

VOLUNTEER SERVICE

- Organized, hosted, and publicized on-air political debate of all the candidates for Norwich City Council on local cable access TV.
- Candidate for Norwich (Connecticut) City Council.
- Communication advisor, Bob Zarnetske for Mayor Campaign, Norwich, CT.
- Organized citywide 60th anniversary rededication of the Norwich Memorial Rose Garden.
- Communications sub-chair for Southern Africa Partnership Committee, a unique alliance between the Episcopal Diocese of Washington, D.C. and the Anglican Church of Southern Africa.
- President, 1825 Florida Ave. NW (Washington, D.C.) Condo Association board.

TECHNICAL SKILLS & DEVELOPMENT

Social media strategy; MS Office; Mac apps; Internet; digital video/photo shoot/edit; type 80+ wpm.; own and work on 2016 model iMac and iPad Pro.

Training: “Content Marketing Strategy” (2014 MOOC from Northwestern University); Write/edit for the Web (National Press Club); Multimedia Web reporting (Virginia Press Association); Small business marketing and accounting workshops sponsored by the Meriden, CT-based Community Economic Development Fund; numerous webinars and tele-seminars on marketing strategies.

English - native speaker; French - intermediate proficiency

EDUCATION

M.S., Journalism, Northwestern University, Evanston, IL

B.A., English Language & Literature, Gordon College, Wenham, MA